

Guiding Principles & Best Practices for Community Engagement
Johns Hopkins Urban Health Institute Speakers Bureau

Principle	Outcomes	UHI Speakers Bureau Measures
Shared Vision & Values	<p>Initiate partnerships with the intention of drawing together university and community in unity of purpose.</p> <p>Must co-develop shared vision, purpose, mission, values, and goals.</p> <p>Partnerships should actively co-design projects that dismantle oppressive systems, confront disinvestment, and work toward justice.</p>	<p>Presenter and host co-develop learning objectives for the presentation.</p> <p>Presentation prioritizes content that provides strategies for promoting equity and social justice.</p>
Mutuality & Respect	<p>The structures, policies, and participants of a partnership will reflect the importance and value of all contributors for their unique expertise and experience.</p> <p>Participants will commit to building trust, exploring history, working for reconciliation and equity, and practicing humility.</p> <p>Co-design partnership practices and policies that acknowledge and leverage power and privilege for the shared vision.</p>	<p>The presentation acknowledges the relevant historical context of oppression.</p> <p>Presentation images are diverse, inclusive, and represent the population of interest.</p> <p>Presentation centers voice of the affected community, as appropriate (e.g., co-present with a member of the affected community, present qualitative research that sampled the affected community, and present videos, arts, and images from the affected community).</p>
Transparency & Communication	<p>Co-develop transparency and communication partnership guidelines. Guidelines should be updated as needed. Include a plan for how to share partnership outcomes.</p>	<p>The planned content for the presentation will be discussed prior to the presentation.</p> <p>Audience, host, and speaker satisfaction survey results are shared with the host and speaker (see ‘commitment’ below).</p> <p>Prior approval from the speaker is required if the presentation (slides or recording) is being made available to other audiences or in virtual formats.</p>

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Shared Decision-Making	Partners will co-develop a process for making decisions together. Create guidelines/structures for shared power. Projects should establish leadership structures with community partners.	The presenter and host agree to the UHI “ <i>Guiding Principles for Community Engagement: Speakers Bureau</i> ”
Commitment	<p>Hold each other accountable to deliver as promised on the partnership’s shared vision and expectations.</p> <p>Remain faithful to partnership and vision in the face of opposition or challenges.</p> <p>Build, when relevant, a sustainability plan to maintain and grow partnership outcomes.</p>	<p>Audience is invited to complete the UHI Speakers Bureau <i>audience</i> satisfaction survey.</p> <p>Host completes a UHI Speakers Bureau <i>host</i> satisfaction survey.</p> <p>Presenter completes a UHI Speakers Bureau <i>speaker</i> satisfaction survey.</p> <p>Community speakers receive a stipend provided by the UHI for their time.</p> <p>Community speakers receive parking voucher provided by the host school or department.</p>