

Henrietta Lacks Memorial Award – Video Information Sheet

Purpose

As a recipient of the Johns Hopkins Urban Health Institute's <u>Henrietta Lacks Memorial</u> <u>Award</u>, you will have the opportunity to participate in a professionally produced video that highlights your collaborative efforts, community impact, and the work behind your project.

This video will be used to promote the award and the program, and you are welcome to use it for your own purposes, whether to share with colleagues, funders, or within your organization's communications.

What to Expect

Once the program is officially notified as the Henrietta Lacks Memorial Award winner, our Communications Coordinator, Tomozia Graves, will reach out to begin the video production process.

A brief kick-off meeting via Zoom will be scheduled between **September 15–19, 2025**. This meeting will include the collaborating organizations, Tomozia Graves, another member of the Urban Health Institute team, and our video producer. Together, we'll:

- Identify key individuals to interview who can best tell your story
- Confirm filming locations
- Finalize scheduling for the video shoot

Filming Timeline

Video interviews are expected to take place between **September 22–October 2, 2025**. If possible, we aim to complete all interviews in a single day to reduce scheduling strain. Filming will also take place at the Johns Hopkins Institute for Clinical & Translational Research's event on Saturday, October 4.

Questions?

If you have any questions or need additional information, please don't hesitate to reach out to Tomozia Graves at tgrave18@jh.edu.

We look forward to celebrating and sharing your work!